

# Flexera Software Solutions for Enterprises

Flexera Software's *enterprise solutions* help organizations increase the usage and value derived from the software applications they purchase and empower IT Procurement, Sourcing and Vendor Management teams to negotiate better software contracts. Flexera Software enables organizations to:

### Prepare the organization to adopt new technology

- Enabling IT as a service and having business processes in place to effectively leverage new technologies such as virtualization, the cloud and bring your own device (BYOD) can foster greater business agility. Ensuring that IT has the controls and processes in place to proactively manage application usage as software moves through its lifecycle—from procurement to eventual retirement—CIOs transform IT service delivery to better meet the needs of a rapidly changing business.

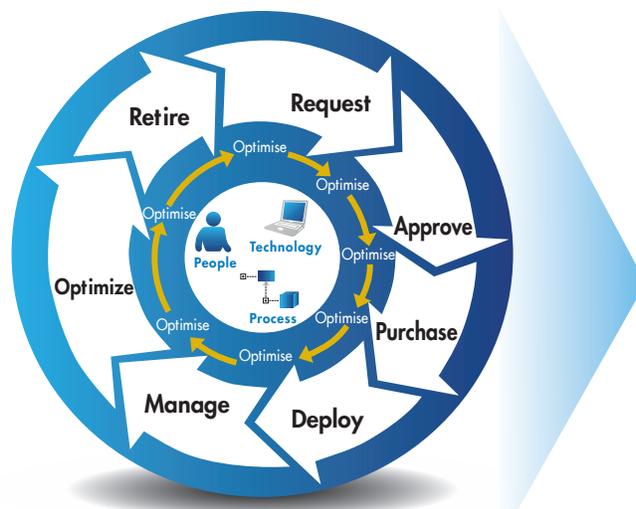
### Realize savings from technology efficiencies

- Most CIOs are being asked to do more with less. Finding efficiencies is essential to managing a tight budget. Being able to effectively and efficiently leverage new technologies is one way. Automating and integrating business processes, such as those for *Application Readiness* and *Software License Optimization*, reduce the number of staff required, decrease the time and effort required to perform tasks such as responding to software audits, and minimize the potential for costly errors.

### Fund innovation through legacy optimization

- Unfortunately, a high percentage of IT budgets is tied up in keeping the lights on, minimizing the potential for innovation. Through proactive management, optimizations can be achieved that reduce software spend, freeing needed funds and IT resources to support business innovations.

## Manage the Full Enterprise Application Lifecycle



### Application Readiness



### Enterprise App Store



### Software License Optimization



Figure 1: Flexera Software Enterprise Solutions

## Managing Applications throughout the Product Lifecycle

Flexera Software enterprise solutions help organizations streamline processes, reduce costs and gain control of IT assets throughout the product lifecycle.

### Application Readiness

Flexera Software delivers market-leading Application Readiness solutions to help enterprises with inventory, rationalization, packaging, planning, and delivery of physical, virtual, and mobile applications, ensuring faster service delivery as well as continuous and predictable deployment into increasingly complex computing environments.

### Application Readiness Solutions:

**AdminStudio® Suite** powers an enterprise's daily Application Readiness process for inventory, rationalization, packaging, planning, and compatibility testing of physical, virtual, and mobile applications, ensuring faster service delivery.

- **AdminStudio** Package software for scalable and reliable enterprise deployments
- **AdminStudio Application Compatibility** Identify and resolve desktop, server, and Internet Explorer application compatibility issues
- **AdminStudio Mobile** Identify mobile app risks and device compatibility issues
- **AdminStudio Virtualization** Package software for application virtualization formats

- **AdminStudio Inventory and Rationalization** Identify, assess, and consolidate the enterprise desktop application portfolio
- **AdminStudio Virtual Desktop Assessment** Assess and plan for Virtual Desktop Infrastructure (VDI)

### Software License Optimization

Flexera Software is the established global leader in Software License Optimization solutions, enabling enterprises to gain visibility and control of IT assets, reduce ongoing software costs, and maintain continuous license compliance to mitigate software audit risk. These capabilities are delivered as a comprehensive set of solutions that optimize the management of software assets throughout the software lifecycle.

### Software License Optimization Solutions:

**FlexNet Manager Suite** includes FlexNet Manager® Platform, the foundation of the suite, server license optimization solutions for critical vendors, and FlexNet Manager for Engineering Applications:

- **FlexNet Manager Platform** provides both hardware and software asset management across more than 16,000 publishers and 150,000 applications. It automates entitlement based license management and optimization for desktop software for vendors including Microsoft®, Adobe®, Symantec™, and more.
- **FlexNet Manager Suite server license optimization products** include the following:

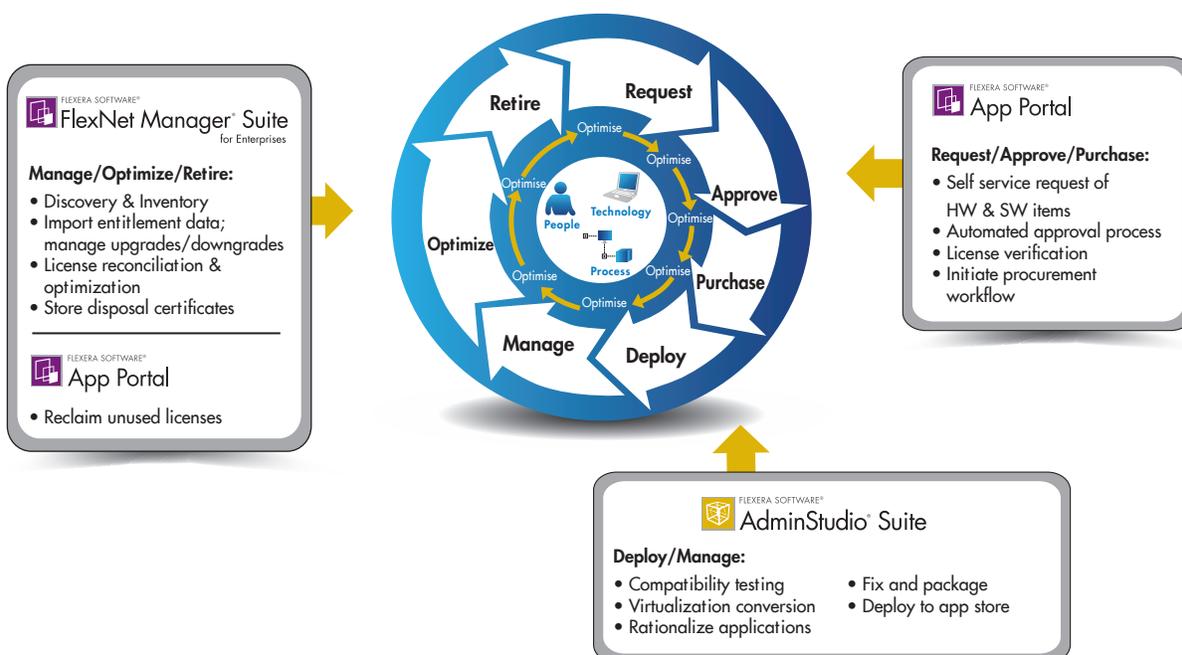


Figure 2: Flexera Software Solutions Manage Applications throughout the Lifecycle

## Complete Solution for Enterprise Application Lifecycle Management

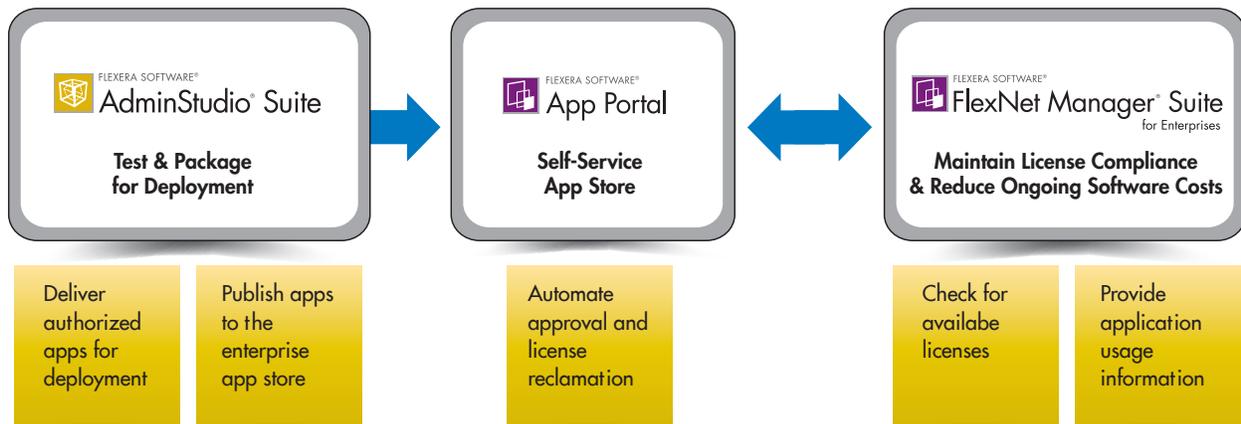


Figure 3: Flexera Software Enterprise Solution Integration

- **FlexNet Manager for IBM** accepted by IBM for sub-capacity reporting
- **FlexNet Manager for Microsoft** License optimization for Microsoft server software
- **FlexNet Manager for Oracle** verified by Oracle® LMS – Database inventory data is accepted during an audit
- **FlexNet Manager for SAP® Applications** Certified by SAP for operation in the SAP environment
- **FlexNet Manager for Symantec** License optimization for Symantec server software
- **FlexNet Manager for VMware** License optimization for vSphere and vCenter licenses
- **FlexNet Manager for Engineering Applications** provides concurrent license management and license server administration to reduce costs for expensive technical applications while maximizing license availability.

**App Portal** enforces continual software license compliance and controls software deployment, while increasing customer satisfaction and the efficiency of application service delivery. The enterprise app store ensures that governance is in place to check license availability, obtain proper approvals, and reclaim unused licenses.

**Workflow Manager** helps enterprises efficiently manage the Application Readiness and Software License Optimization processes to streamline the procurement, preparation, deployment, and ongoing management of applications and software licenses. Workflow Manager maximizes productivity of the IT team by automating change management, asset management, and other ITIL processes as part of the enterprise application lifecycle.

### Integrated Enterprise Solutions Drive Increased ROI

The integration between the Flexera Software products enables streamlined, reliable and accurate processes. Applications are packaged for deployment by AdminStudio and automatically published to the App Portal enterprise app store catalog as well as provided to the deployment system (e.g. Microsoft SCCM or Altiris). App Portal is integrated with FlexNet Manager Suite to allow checking for available licenses when a software request is made. If a license is available, it can be reserved pending approval of the request. App Portal and FlexNet Manager Suite also work together to automate the license reclamation process for unused or under used applications. License reclamation ensures that existing software assets are utilized to the fullest extent possible, and new licenses are only purchased when actually needed.

With Flexera Software's integrated enterprise solutions—AdminStudio Suite, App Portal and FlexNet Manager Suite, organizations can:

- Improve software governance while also increasing operational efficiency
- Prevent software overspend and negotiate better software contracts
- Reduce license compliance risk and minimize the cost of unbudgeted software audit true-ups
- Maximize utilization of on-premises, software as a service (SaaS), virtualized and cloud-based enterprise software
- Bring consistency and standardization to application deployments and support new application delivery models
- Minimize the complexity and costs of migrating to new platforms, operating systems and technologies
- Future proof applications so you can quickly adapt to and embrace technology innovations

## About Flexera Software

Flexera Software helps application producers and enterprises increase application usage and the value they derive from their software. Our next-generation software licensing, compliance and installation solutions are essential to ensure continuous licensing compliance, optimized software investments and to future-proof businesses against the risks and costs of constantly changing technology. Over 80,000 customers turn to Flexera Software as a trusted and neutral source for the knowledge and expertise we have gained as the marketplace leader for over 25 years and for the automation and intelligence designed into our products. For more information, please go to:

[www.flexerasoftware.com](http://www.flexerasoftware.com)

### Next Steps:

Visit us online at

[www.flexerasoftware.com/enterprise/](http://www.flexerasoftware.com/enterprise/)



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