

A retailer in Switzerland safely manages kiosk advertisements remotely with a URL-based solution using AppTec and Samsung KNOX SDK

Gain secure mobile kiosk capabilities with convenient, remote management

About the customer



Founded in 1865, Dosenbach-Ochsner AG is a longstanding retailer and wholesaler of sports goods and

footwear based in Dietikon, Switzerland. Dosenbach-Ochsner operates as a subsidiary of Deichmann SE, which has a workforce of over 32,000 employees.

About the Partner



AppTec develops in-house, cloud based Mobility Management solutions for the challenges of managing

applications, configuration, and security of mobile devices. AppTec's mobile device management solution with its intuitive management console offers centralized management of all mobile devices and applications.

Customer challenges and needs

More retailers are embracing enterprise mobility to improve the customer experience with personalized engagement. Dosenbach-Ochsner needed a mobile kiosk solution that was URL-based for privacy and blocking unauthorized web pages while being able to automatically delete data.

Solution

Dosenbach-Ochsner chose Samsung GALAXY Tab® 12.2 devices with an in-house partner solution from AppTec to enable a URL-based Kiosk Mode. This cloud-based solution enabled secure, remote mobile management of store advertisements on the user-friendly tablets.

Benefits

With the AppTec enterprise mobility management (EMM) solution, Dosenbach-Ochsner created a cost-effective, URL-based kiosk mode as a secure advertisement method. Link Jump Control disabled unwanted URLs while white listing authorized URLs. With Auto Deletion, completed forms and data were automatically deleted after a period of inactivity to ensure customer privacy. As a result, the sports goods retailer reduced IT costs and enhanced mobile advertisement management using in-store Samsung tablets.

"The solution impressed us right away as it provides extensive features, progressive technology and excellent customer services. They combine the best technology with the best price-performance ratio."

- Danny Caduff, Dosenbach-Ochsner AG

Added value from the partnership

Full support with a provision of sample devices

With Samsung, AppTec received full support with a provision of sample devices to ensure that the deployed device was the ideal fit for the business. Apptec was able to promptly respond to request by Dosenbach and verify quality assurance of the solution. Plus, the sample devices eliminated the need for Apptec to purchase new devices for sales demonstration purposes, which served as a vital way to gain customer trust.

Samsung KNOX Standard SDK

Apptec focused primarily on Kiosk Mode API, a key API of KNOX Standard SDK and a preferred function by many partner companies. The implementation of Kiosk API in the solution was a unique sales point that appealed to the customer and served as a competitive edge over other companies. And by choosing Kiosk API, Apptec was able to gain valuable technical support from Samsung engineers, which lead to greater efficiency in implementing the solution.



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