



AppTracker
EXPERTISE FROM EXPERIENCE

Customer Case Study

Hewlett Packard used Mitamirri's AppTracker during their delivery of an Application Migration Project to Credit Suisse

Credit Suisse Group is a Swiss multinational financial services company headquartered in Zurich. It has more than 250 branches in Switzerland and operations in more than 50 countries worldwide.

Employing 50,000 employees globally, it provides its ever growing customer base with advisory services, comprehensive solutions, and excellent products.

In 2009, the company embarked upon one of its most challenging ventures to date. Backed by the CIO himself, Credit Suisse sought to transition its entire internal systems to a standardised Windows 7 platform. The project would cost upwards of 150million CHF and would result in a significant reduction in operating costs as well as providing a more secure and stable environment.

Credit Suisse chose a number of 3rd party vendors to carry out this colossal project including Hewlett Packard who were tasked with delivering the Applications Readiness piece.

In the early days a **manual approach** was used to manage and maintain the applications estate. It soon became apparent that this was an **unrealistic** approach given the fact that **4,000 applications** were due to be migrated. Credit Suisse's internally developed tool was also unable to meet the needs of the project and hence, **HP turned to AppTracker**.

Its intuitive interface, highly customisable menu options and easy to use workflow management capabilities ensured the project was successfully delivered. Credit Suisse were specifically impressed with the level of detail provided in the management reports. Overall, the AppTracker tool was seen as an irreplaceable asset that enabled HP to focus on the complexities of delivering such a large project whilst not having to worry about the distribution and status of the applications within the system.

The Apps Packaging solution is based on an adoption of the following technologies:

Citrix XenApp®

Mitamirri AppTracker®
(Application migration and workflow management)

Microsoft App-V® (Virtual application deployment and management)

AppDNA® AppTitude
(application compatibility and lifecycle management)

AppSense® (Environment Management & Application Control)

BMC (Marimba) Application Manager

Key Solution Benefits:

Process automation resulting in reduction in labour costs

Reuse of unused hardware

Software license audit resulting in the overall reduction of the application estate



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